

Privacy Policy

2023

MindRove Kft. values the privacy and security of our customers and is committed to complying with the General Data Protection Regulation (GDPR). This Privacy Policy explains what information we collect, how we use it, and your rights in relation to your Personal Information.

1. Who are we?

"MindRove", "we" or "us" refers to MindRove Kft., a company incorporated in Győr, Hungary. You can contact us via email at info@mindrove.com for any questions relating to our Privacy Policy.

2. What does this privacy policy govern?

This Privacy Policy governs the collection, use, storage, and protection of Personal Information collected from the use of our website and products (our "Services"). It also explains your rights relating to the collection and use of your Personal Information.

Under GDPR, MindRove is the "data controller" for Personal Information collected from our Services. MindRove does not work with "Partners" and Third Parties (Google, Facebook, Shopify).

Please read this policy carefully to get a clear understanding of how we collect, use, protect, and handle any Personal Information collected from the use of our Services.

3. What constitutes acceptance of this policy?

By using the MindRove website and Services, you are accepting this Privacy Policy and consenting to the use of your Personal Information as described in this Policy.

4. What personal information do we collect?

The Personal Information that MindRove collects varies depending on your use of our Services.

When you use MindRove services we may collect the following information:

- Contact Information: Name, Address, Phone Number, Email, and other basic information submitted when making a purchase or contacting us.
- Limited financial information: information you provide to us when making purchases from MindRove including credit card number, expiration date, verification code, or similar information from other connected payment services.
- User Content: any information you include in posts or content shared while using our Services.
- Support query information: any other personal information, or technical information provided in order to help you during any customer support communications.
- Any other information which you voluntarily submit to us during the use of our Services.

5. How do we collect information?

We collect Personal Information when a user:

- Makes a purchase,
- Accesses our Services,
- Uploads or shares User Content either on our site or through connected social media platforms
- Communicates with us via email,
- Completes surveys or other optional forms from our communications with users,
- Through "Cookies" (You can find out more about this in our "Cookie Policy". The Cookie Policy forms part of this Privacy Policy.).

When submitting to MindRove any information about a third party, such as a friend, research subject, partner, or employee, you represent and warrant to MindRove that you have obtained the informed consent of that third party to provide this information to MindRove for use as outlined in this Policy.

6. Legal grounds for data processing

We process Personal Information based on one or more of the following legal bases:

- **Consent:** We will ask for your consent to collect and process your Personal Information for specific purposes, such as marketing or analytics. You can withdraw your consent at any time.
- **Contractual obligation:** We may collect and process your Personal Information to fulfil our contractual obligations to you, such as processing payments or delivering products.
- **Legal obligation:** We may collect and process your Personal Information to comply with legal obligations, such as tax or accounting requirements.
- **Legitimate interests:** We may collect and process your Personal Information for our legitimate business interests, such as improving our Services, providing customer service, or detecting and preventing fraud.

7. Data Subject Rights

As a "data subject" under GDPR, you have the following rights in relation to the personal data that we collect and process about you:

- **Right to be informed:** You have the right to be informed about the collection and use of your personal data.
- **Right of access:** You have the right to access the personal data we hold about you and receive a copy of that data.
- **Right to rectification:** You have the right to have any inaccurate or incomplete personal data we hold about you corrected or completed.
- **Right to erasure:** You have the right to have your personal data erased in certain circumstances, such as where the data is no longer necessary for the purposes for which it was collected, or where you withdraw your consent (if our processing of your data is based on consent).
- **Right to restrict processing:** You have the right to request that we restrict the processing of your personal data in certain circumstances, such as where you contest the accuracy of the data or where the processing is unlawful.

- Right to data portability: You have the right to receive the personal data that we hold about you in a structured, commonly used and machine-readable format, and to transmit that data to another data controller.
- Right to object: You have the right to object to our processing of your personal data in certain circumstances, such as where we are relying on our legitimate interests as the legal basis for processing.

If you wish to exercise any of these rights, please contact us using the details provided in section 1 of this privacy policy.

8. Security

We take the security of your personal data very seriously and have implemented appropriate technical and organizational measures to ensure that your personal data is secure and protected against unauthorized or unlawful processing, accidental loss, destruction or damage, alteration, or disclosure.

9. Changes to this Privacy Policy

We reserve the right to update or amend this privacy policy at any time to reflect changes to our data processing practices or to comply with new legal obligations. We will notify you of any updates or amendments to this privacy policy by posting the revised policy on our website.

10. Contact Us

If you have any questions about this privacy policy or our privacy practices, please contact us using the info@mindrove.com email address.